



Engineering Services Overview

Xilinx Engineering Services

- **Enhance your competitive advantage**
 - Allows you to focus on your unique solution
 - Further decreases your time to market
 - Reduces your engineering costs
- **Portfolio of Services**
 - Tailored to the your needs
 - From immediate on-site services to full design delivery
 - > 450 customer successful engagements



Solutions to meet your needs

Xilinx Support & Services Continuum



Comprehensive Support & Services Offerings

Xilinx Engineering Services

Assistance Level Needed



QuickStart!

Upfront Customized Service

2 days customized training

3 days technical advice

Several types (Emb, MGT,...)

Shortened "ramp-up" time

Titanium

Dedicated FPGA Expertise

On-site engineering resource

Skilled at providing solutions

Perform under time pressures

Enhance design productivity

Provide faster time to market

Design Services

FPGA Design Specialists

Turn-key custom development

Project design & management

Veteran product skills

Higher performance

Lower product cost

A Robust portfolio of solutions

Xilinx Design Services Summary

■ Description

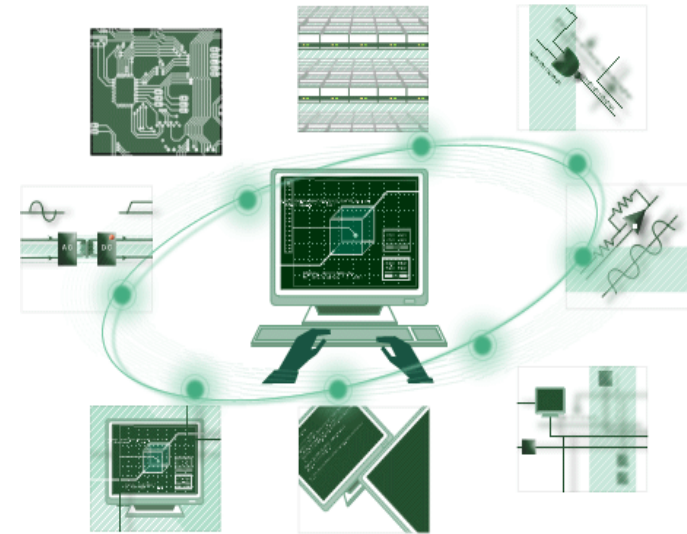
- Provides FPGA applications covering the entire product development cycle from specification through coding, verification, timing closure and system integration

■ XDS Engineers

- Specialists in FPGA application design
- Veterans at product development
- Experienced in project design & management
- Focused on design quality and performance
- Diverse product design experience

■ Benefits

- Faster time to market
- Higher performance
- Lower product costs



Over 400 years of combined FPGA experience

Titanium Summary

■ Description

- Immediate expertise from an skilled FPGA engineer

■ Titanium Engineers

- Experienced at providing solutions
- Proven to perform under time pressures
- Easily integrate into a team environment
- Trained in the proper handling of ITAR data
- Available for quick deployment on or off-site

■ Benefits

- Increased designer productivity
- Faster time to market → 3 month average reduction in time to production*
- Better designs and lower BOM costs → 35% of the engagements helped reduce customer's BOM costs*



Increasing productivity & minimizing risks

** This is not a guarantee and your specific results may vary*

QuickStart! Summary

■ Description

- Individualized service at your site for 5 days providing you expert advice at the most critical stage – the start!

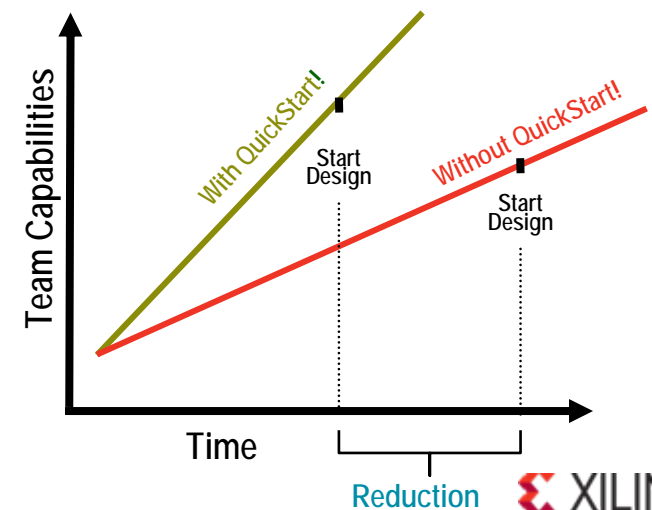
■ Features

- 2 day on-site customized course
- 3-days of technical advice from a senior applications engineer
- Design architecture and implementation optimization advice
- Specific offerings: Embedded, MGT, PlanAhead, Timing Optimization & PCIe Integration

■ Benefits

- Shortened “ramp-up” time
- Empowered hardware teams
- Maximum performance and minimized risks

Reducing your ramp-up time



What Customers Have to Say

■ **Software Optimization Company**

- “Having Titanium resources onsite gave us a fast lane to the answers and assistance we needed from Xilinx developers. They were able to address our needs quickly and keep the project moving forward.”

■ **Fiber Optic Telecommunications Company**

- “Getting the Titanium Dedicated Expert involved in our design enabled us to get the design up and running in a short time, allowing us to meet a critical path for the project.”

■ **Large High-Technology Engineering and Manufacturing Company**

- “It was a good choice for us. The nuances of the system required the Xilinx design services team to work together with our team and Xilinx chip designers to achieve optimal design results in a much shorter time frame.”

Summary



Xilinx Engineering Services – delivering real business results