

Xcell journal

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Welcome to this special edition of *Xcell Journal*, featuring a broad array of articles on Xilinx® Virtex™-5 FPGAs. In this issue you'll find executive and industry viewpoints; articles on engineering solutions, design challenges, tools, customer successes, and vertical markets; and a technical reference section covering application notes, boards, and IP.

As exciting as this is, I'd also like to let you know about a couple of announcements from *Xcell Publications*.

Xcell Publications Honored with APEX 2006 Award of Excellence

Xcell Publications was recently awarded the APEX 2006 Award of Excellence in two categories – magazine and journal design and layout and custom-published magazines and journals – for two of its flagship *Xcell Publications*, *Xcell Journal* and *I/O Magazine*.

APEX 2006 – the 18th Annual Awards for Publication Excellence – is an international competition that recognizes outstanding publications, including newsletters, magazines, annual reports, brochures, and websites. According to APEX judges, this year's competition was exceptionally intense, with nearly 5,000 entries. Awards were granted based on excellence in graphic design, quality of editorial content, and the success of the entry in conveying the message and achieving overall communications effectiveness.



"We're honored that *Xcell* magazines have been selected for excellence in publishing among such a stellar list of companies by the APEX panel of judges," said Sandeep Vij, vice president of worldwide marketing at Xilinx. "Over the past 18 years, our custom publications have served as a foundational tool, delivering 'how-to' information to a growing base of engineers using Xilinx programmable chips to design a wide variety of electronic systems, ranging from the Mars Rover to high-volume consumer handsets, flat-panel displays and automotive infotainment systems. Being ranked among the industry's best underscores the value and quality of our company's portfolio of custom magazines."

Xilinx joins a prestigious list of award-winning companies from a variety of industries in the APEX competition for custom-published magazines and journals, including Blue Cross Blue Shield, CMP Media/Digital Connect, DaimlerChrysler, IBM Journal of Research and Development, Mac Publishing, National Football League, National Foundation for Advancement in the Arts, Penton Custom Media, and Time Inc. Strategic Communications.

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