

# Support Across The Board™

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## Bringing Products to Life.

At Avnet Electronics Marketing, support across the board is much more than a tagline for us. From design to delivery – we are deeply committed to driving maximum efficiency throughout the product lifecycle.

### The Challenge

When the world's largest FPGA maker Xilinx was mounting the launch of its latest Spartan™-3 Generation family of low-cost FPGAs, the company wanted to ensure designers would have everything they need to compete in the highly competitive high-volume market. Xilinx turned to longtime partner Avnet to lend its technical expertise in creating a complete solution.

### The Solution

Avnet spent countless engineering hours alongside Xilinx – developing a comprehensive solution of starter kits, development boards, and Speedway™ educational workshops. With Xilinx® Spartan-3 Generation FPGAs and Avnet's support across the board, designers have access to all they need to save up to 50 percent in total system cost over competing FPGAs.

Visit [www.em.avnet.com/xilinxspartan3kits](http://www.em.avnet.com/xilinxspartan3kits) to learn more about Spartan-3 solutions and to purchase a **Spartan-3A evaluation kit for only \$39!**



*Accelerating Your Success™*

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