

2018 Sponsorship Prospectus October 1-2, 2018 | San Jose, CA

## ∑ Sponsorship Packages Overview

| Elements  | Bronze<br>\$5,000 | Silver<br>\$8,000 | Gold<br>\$15,000 | Platinum<br>\$25,000 | Diamond<br>Exclusive |
|---|-------------------|-------------------|------------------|----------------------|----------------------|
| Turnkey Booth in Expo Hall (w/Complimentary WiFi)   | 8x10' linear      | 8x10' linear      | 8x20' linear     | 8x20' linear         | 8x20' linear         |
| Company logo on XDF event website and mobile app with a direct link to company's website      | +                 | +                 | +                | +                    | +                    |
| Company logo included on some event signage, EDMs, and printed XDF related marketing material | +                 | +                 | +                | +                    | +                    |
| Lead Retrieval Devices  | 1                 | 1                 | 2                | 2                    | 2                    |
| Video Recording/Editing of Booth Demos (~3 mins)  | -                 | 1                 | 2                | 2                    | 2                    |
| Mobile App Banner Ad  | -                 | 1                 | 2                | 2                    | 3                    |
| Pre-Event Email to Registered Attendees   | -                 | -                 | 1                | 1                    | 2                    |
| 20-Minute Break-out Session Presentation *  | -                 | -                 | -                | 1                    | 1                    |
| Co-branded Giveaway   | -                 | -                 | -                | 1                    | 1                    |
| Exclusive Social / Reception Sponsor  | -                 | -                 | -                | -                    | +                    |
| Sponsorship Acknowledgement during Keynote Session  | -                 | -                 | -                | -                    | +                    |
| Dedicated Private Meeting Room  | -                 | -                 | -                | -                    | +                    |

<sup>\*</sup> subject to approval

